







WELCOME TO [YES]

WEL- COME TO [YES]

As a partnership, our purpose is to create opportunities for the young people (16 to 24) of Stoke-on-Trent, to grow and develop. Our mission is to fulfil our Purpose, by helping our young people find direction into further education and employment routes, through a collaborative approach to bringing life chances together in one place.

Our vision is for Stoke-on-Trent to become a city that says 'YES!' to its community of young people.

 YESStokeOnTrent |  yes.stoke |  @yes_stoke |  yes-stoke.org.uk



[LANDAU]

Landau's Yes Project allows us to support young people across Stoke on Trent to overcome barriers to employment or education. We provide one to one support whilst providing you with the tools to improve your confidence and fulfil your future career aspirations.

[ACTIVITIES INCLUDE]

- ▲ Individual Sustainable Pathways to support you to achieve your long-term goals
- ▲ Links with Employers / Work Experience / Placements / Training & Education Providers
- ▲ Confidence Building
- ▲ Careers Advice
- ▲ Overcoming Barriers
- ▲ Building Skills
- ▲ Support & Mentor
- ▲ CV & Interview Techniques
- ▲ Holistic Approach
- ▲ Giving you the confidence and Skills to reach your potential

[OTHER PROJECTS]

The Construction Support Partnership Project which is funded by the CITB

This project allows us to mentor and in-work support individuals who are already employed in construction for 6 months. This assists construction employers retaining their workforce along with supporting the individual to stay in employment within the industry.

Landau's Training & Enterprise Centre – Newstead, Stoke

Landau's Training and Enterprise division is aimed at learners from as young as 14, the provision aims to bridge the gap between school and vocational education. We are a stepping stone for those that need the time to develop and gain independence. The Landau Learning environment is a safe space to develop and grow, it is a stepping stone onto a desired destination. We take learners from 16 – 18 and up to 25 with an EHCP and support them in gaining essential qualifications and independence to enable them to progress in a positive way.

[NATIONAL LITERACY TRUST IN STOKE-ON-TRENT]



The National Literacy Trust is an independent charity dedicated to raising literacy levels in the UK. Established in 2017, the National Literacy Trust's Stoke-on-Trent campaign inspires families, educators and businesses across the city to support the development of children's literacy skills. We run exciting initiatives like Story Quest, storytelling festivals, author visits, writing competitions, book gifting and Literacy Champions, to help create a city of readers.

[WHAT ARE WE OFFERING?]

Plan your own event or activity: You will work closely with the Stoke team and a group of peers to plan and deliver a literacy themed project or event of your choosing. During the workshops, you will learn the different elements that go into setting up and running your chosen activity or event. There is a role for everybody, whether you are excited about speaking to people or if you would prefer to be behind the scenes.

[THIS COURSE WILL HELP YOU TO DEVELOP SKILLS INCLUDING]

- ▲ Project management
- ▲ Graphic design skills
- ▲ Marketing and social media content creation
- ▲ Event planning
- ▲ Time management
- ▲ Problem solving and decision making
- ▲ Communication skills
- ▲ Confidence
- ▲ Teamwork

[IDEAS OF EVENTS OR PROJECTS YOU COULD DEVELOP]

- ▲ Host a poetry slam or spoken word/rap event
- ▲ Set up a manga book club
- ▲ Create a story trail in a local park for families to enjoy
- ▲ Set up a community bookcase

[EMPOWER WORKSHOPS]

Empower aims to give you the skills, knowledge, and resilience necessary for you to enhance your critical literacy skills, effectively engage with online media, spot misinformation and disinformation, and express your perspectives safely in the digital realm.

[CAN I VOLUNTEER?]

Yes! By becoming a Literacy Champion, you can make a positive impact on your community whilst gaining vital new skills and experiences. It is also great to put on your C.V.

[STOKE CITY FC COMMUNITY TRUST]

Through our projects we tackle social issues including mental health, homelessness, poverty and environmental issues. We support people through sports provision, competitions, general well-being activities, targeted interventions including mentoring, poor school behaviour, criminal exploitation, bereavement and trauma, weight management, work ready & employment sessions as well as community based divisionary activities.

[PREMIER LEAGUE KICKS]

Premier League Kicks uses the power of football and sport to inspire young people to reach their potential.

Through Premier League Kicks and the Premier League, we will:

- ▲ Offer more opportunities to play, coach, and officiate
- ▲ Enhance physical and mental wellbeing
- ▲ Create a culture of volunteering, social action, and positive role models
- ▲ Work with young people to reduce violent behaviour and develop pro-social attitudes and skills
- ▲ Provide pathways into education, training, and employment



[VOLUNTEERING]

Unlock the potential of our future leaders by joining our dynamic youth engagement volunteer program! We believe in empowering young minds to make a lasting impact on their communities. As a volunteer, you'll have the chance to mentor, inspire, and collaborate with passionate young individuals eager to drive positive change.

Our opportunities are diverse, ranging from session delivery, organising local events, mentoring at-risk youth, and advocating for important social causes. By volunteering, you'll not only gain valuable leadership and teamwork skills but also make meaningful connections with like-minded individuals.

['STOKIES HAVE YOUR SAY']

Join and make your voice heard! We invite all young individuals between the ages of 10-18 to become an integral part of our vibrant community of change-makers. In a world where your opinions matter more than ever, this is your platform to shine.

By joining us, you'll have the opportunity to connect with like-minded peers, engage in meaningful discussions, and collaborate on initiatives that bring about positive change. Your voice is your power, and together, we can make a real impact on our community and the world.

[ROLE]

- ▲ 14-18 month contract
- ▲ Average week (including college) 37.5 hours
- ▲ Staff are required to work on a rota basis for five of seven days per week (Mon-Sun)
- ▲ Availability/flexibility a must
- ▲ Four days per week gaining practical coaching and admin experience
- ▲ One day per week studying the Community Activator Apprenticeship Standard, which is delivered at the stadium
- ▲ 20 days annual holidays pro-rata (Sep-Aug or Jan-Dec, depending on start date)
- ▲ Paid at the apprentice rate

[BENEFITS]

- ▲ Two Stoke City Season Cards
- ▲ Staff uniform
- ▲ FA Introduction to Coaching
- ▲ First Aid & safeguarding
- ▲ Additional qualifications and training
- ▲ Continuing professional development with in-house courses
- ▲ Enhanced DBS check
- ▲ Professional football club on your CV

[FOOTBALL EDUCATION ACADEMY]

The Football Education Academy is a post-16 education programme incorporating football training, matches and development into players' college education.

Alongside studies at Stoke-on-Trent College, players represent Stoke City in 11-a-side competitions in the EFL Community and Alliance League. Players train twice a week and receive top level coaching from professional and experienced Stoke City Community Trust staff.

We, the Stoke City Community Trust and Stoke-on-Trent College, are committed to providing top quality football and education provision.

To express your interest in being a part of this fantastic initiative, please email wayne.taylor@stokecityfc.com or call 07765699455.

SUCCESS STORIES

Since we launched, the YES Programme has had dozens of young people join us and have taken part in lots of fun and engaging activities across the city. From this these young people have moved onto some amazing opportunities such as

- ▲ Starting potential careers in the manufacturing industries
- ▲ Being a match day volunteer at Stoke City Football Club, including supporting the operations in the family stand and interacting with young people and their families
- ▲ Delivering football coaching sessions across the city
- ▲ Becoming the manager of a local store
- ▲ Taking an integral part in the installation of a new bookcase and potentially taking a more active role within a local organisation, including a trip to London to get a behind the scenes look at the warehouses.



[WANT TO TAKE PART?]

WHAT ARE YOU WAITING FOR, SIGN UP NOW!

Check out yes-stoke.org.uk to enrol on the programme and to check out upcoming activities, as well as signing up to the newsletter and links to our social media so you're always in the loop.

 [YESStokeOnTrent](https://www.facebook.com/YESStokeOnTrent) |  [yes.stoke](https://www.instagram.com/yes.stoke) |  [@yes_stoke](https://twitter.com/yes_stoke) |  yes-stoke.org.uk



[YES TO OPPORTUNITY]
[YES TO SUCCESS]
[YES YOU CAN]



THE INSPIRATIONAL LEARNING GROUP

TILG are a specialist enterprise, education and employability training provider and we've worked with over half a million young people since 2012. Alongside the Department for Work & Pensions (DWP), TILG helped hundreds of young people secure work placements as part of the Government's Kickstart programme.

We work alongside young people from 11-24 to provide knowledge, insights and preparation for the transition to the world of work. We know that this can be an uncertain time and that you may be uncertain about your future. Our friendly and helpful job coaches will work with you on a 1-2-1 basis to learn more about you, your circumstances and ambitions and will put in place the best support to move you through your next steps.

WE CAN HELP YOU WITH

- ▲ Researching Job Sectors
- ▲ Finding Your strengths & Learning Key Skills
- ▲ Work preparation and coaching
- ▲ Goal and target setting
- ▲ Your personal brand, online presence and digital footprint
- ▲ LinkedIn, Networking and Job Search
- ▲ CV building & interview preparation.



YMCA NORTH STAFFORDSHIRE

The YMCA North Staffordshire was selected for the Queens Award for Enterprise in recognition of its 'Creative Youth Minds' programme. The programme, which focuses on young people aged 16 – 24, seeks to develop young people by offering them a series of activities which are meaningful and engaging and help to build their confidence levels to lead successful lives.

Activities are centred around arts and sports as well as social action projects, physical and mental wellbeing, and outdoor activities. As young people engage, they are then supported to participate in life-changing opportunities such as UK-based residential and international projects. The YMCA has demonstrated that as a result of the programme design, young people were able to develop their skills, progress their education and secure employment.

Young people have access to a personal coach for 1-2-1 advice sessions.

ACTIVITIES INCLUDE

- ▲ Sports – various activities delivered from YMCANS multi-purpose sports centre.
- ▲ Outdoor activities.
- ▲ Trips and visits to cities, museums etc.
- ▲ Craft activities including Art & textiles.
- ▲ Drop-in sessions with support agencies including mental health, substance advice.
- ▲ Chill and Chat wellbeing sessions.
- ▲ Confidence building courses.
- ▲ Employment & training support – job clubs & job search, CV building, interview preparation.



STOKE-ON-TRENT YOUTH OFFENDING SERVICES

We offer support for young people aged 16-18 in accessing education, employment and/or training. These young people must be working with us already either in a voluntary capacity because they are at risk of offending or via a court order or community disposal (for example, a Community Resolution or Youth Caution, given by the Police).

Our young people are amongst the hardest to reach in the city and will often have experienced significant trauma in their lives with a large proportion having additional learning needs. The package of support required is intensive in building young people's confidence and self-belief, getting them prepared for interviews, understanding expectations in the workplace or college environment and knowing how to navigate and maintain placements when they may be in crisis or need a little extra help and support.

We will work in collaboration with our partners and wider city organisations to put the best possible package of support around the young person to enable them to succeed and reach their full potential. This means we will support existing groups who will be delivering job search workshops or CV writing sessions for example. We will jointly deliver this work where we can and will offer our own sessions according to need. We will also work with our partners in managing risk, safety and wellbeing where young people have offences that may cause some anxieties to colleges, training providers and employers. There will be a support plan in place and our highly skilled case managers will work alongside partners to ensure the young person is supported to best manage the risk.

CONTACT LIST

YES

E: yes@ymcans.org.uk
W: yes-stoke.org.uk

YMCA NORTH STAFFORDSHIRE

Sonia Barlow

T: 01782222376
M: 07841730652
E: Sonia.Barlow@ymcans.org.uk
W: ymcans.org.uk

YOUTH OFFENDING SERVICES

Eli Twemlow

T: 07842030451
E: elise.twemlow-casey@stoke.gov.uk

THE INSPIRATIONAL LEARNING GROUP

Nicole Billings

T: 07842030456
E: nicole@tilg.co.uk
W: inspirationallearninggroup.co.uk

NATIONAL LITERACY TRUST

Lois Bateman

M: 07598404443
E: lois.bateman@literacytrust.org.uk
W: literacytrust.org.uk/communities/stoke/

LANDAU

Chas Warren

M: 07834178565
E: chas.warren@landau.co.uk

STOKE CITY COMMUNITY TRUST

Wayne Taylor

T: 01782592252
M: 07765699455
E: wayne.taylor@stokecityfc.com
W: stokecityfc.com